

# the **ApartmentMentor**

## 2010 Ad Rates

The intelligent and useful bi-monthly membership magazine of the Triangle Apartment Association, including valuable information on upcoming educational opportunities, legal affairs issues, special events and association contacts, & membership news.



### BLACK AND WHITE INTERIOR AD RATES:

CONTRACT	Full Pg.	Half Pg.	Quarter Pg.	Bus. Card
1 issue	\$450	\$400	\$325	\$250
3 issue	\$400	\$350	\$275	\$200
6 issue	\$350	\$300	\$225	\$150

### COLOR INTERIOR AD RATES:

CONTRACT	Full Pg.	Half Pg.	Quarter Pg.	Bus. Card
1 issue	\$500	\$450	\$375	NA
3 issue	\$450	\$400	\$325	NA
6 issue	\$400	\$350	\$275	NA

### PREMIUM COLOR AD RATES\*:

Inside Front Cover	\$475(full page)
Inside Back Cover	\$450(full page)
Outside Back Cover	\$400(half page)

*\*Available only to current members*

**AD SPECIFICATIONS:** Please submit high resolution PDF, TIFF, or JPEG files. **DON'T HAVE AN EXISTING AD?** Our staff can help for an additional art fee. Please contact Jacqueline Bunn. Every effort is made to accommodate reasonable requests, however, no position is guaranteed other than premium pages. Current members of TAA may be invoiced for their ad, however any non-member must pre-pay. **ARTICLE SUBMISSION:** The ApartmentMentor wants to hear from you! Do you have a great story, article idea, or innovative information? Do you have news or property information to share? **SUBSCRIPTIONS:** A subscription to The ApartmentMentor is a TAA member benefit. If you would like to receive a personal copy or need additional copies, subscriptions are \$18 per year for members and \$36 per year for non-members. **DISCOUNTS:** ApartmentMentor advertisers may elect to advertise on a website sub-page and receive a 10% discount on both ads. A sub-page is any webpage on our website that isn't the home page. View our website at [www.triangleaptassn.org](http://www.triangleaptassn.org) to view all sub-pages.

Half Page Ad 7.5" X 4.75"

Quarter Page Ad 3.5" X 4.75"

Business Card Ad 3.5" X 2"

Full Page Ad 7.5" X 10"