

# 2010 Volunteer Commitment Form



**Become an active part of your association. Join a TAA Committee!**

Take this opportunity to become acquainted with your colleagues and to help be a part of TAA's success. Owner/Operator, Independent Rental Owner, and Associate members are encouraged to participate! Please read the descriptions carefully, decide where your skills can best be utilized, and make your commitment by indicating your committee selection.

**EDUCATION COMMITTEE** - meets monthly and provides proactive oversight of TAA's education programs including planning Dinner/Breakfast meetings, classes, seminars, and workshops. This committee promotes the TAA Education Scholarship Fund, and explores new ideas for education revenue sources.

**GOVERNMENT AFFAIRS COMMITTEE** - meets monthly and proactively monitors city, county, state, and national legislation that impacts the rental housing industry; assists in reviewing agendas of the various municipalities' meetings to determine if any issues impacting our industry are being discussed; attend town or city council meetings, county commissioner meetings, municipal committee meetings or public hearings when issues affecting our industry are involved. Members of this committee participate in AANC Legislative Day at the N. C. General Assembly in June; help plan and participate in TAA's Annual Meet the Candidates Reception; plan events and work to raise funds for the TAA-PAC (Political Action Committee). Other roles of this committee include crafting responses to ordinances, regulations, etc. that may be onerous for the rental housing industry.

**INDEPENDENT RENTAL OWNERS PLANNING COMMITTEE (IROC)** - meets bi-monthly. This committee focuses on helping independent rental owners better manage their properties through educational seminars, networking, opportunities and sharing of technical knowledge. IROC helps to plan the meetings and networking events that are suited to the schedules of the independent owners.

**MEMBERSHIP COMMITTEE** - meets monthly and oversees the overall activities of the **Recruitment – Retention – Rewards** Sub-Committees as follows: (1) **Recruitment Sub-Committee** - focuses on recruitment of new members and increasing TAA's market penetration among non-member companies and properties. This committee is also responsible for planning, promoting and leading an annual membership growth campaign including selecting a theme, establishing goals, recruiting teams and individuals to compete in the campaign, and keeping them motivated toward reaching the campaign goals. (2) **Ambassadors Retention Sub-Committee** - focuses on new member orientation efforts, serving as "buddies" for new members at TAA events, and providing contact management for new and existing members on an ongoing basis throughout the year in an effort to facilitate 100% membership retention. This committee also actively follows up with non-renewing members to collect information on the basis for non-renewal and attempt to overcome those factors. and (3) **Rewards (Appreciation) Sub-Committee** - focuses on ways to motivate volunteers and recognize the efforts of outstanding members and member-companies. This group will plan and implement ways to show appreciation for the work of those individual and corporate members who devote time, effort, and resources to making our Association successful. All three sub-committees meet monthly in conjunction with the meeting of the Membership Committee.

**PRODUCTS & SERVICES COMMITTEE** - The Products & Services Committee (PSC) is comprised of Associate members who meet monthly and work to address the needs of the Associate members while partnering with Owner/Operators for joint success. This committee works in conjunction with Special Events and assists with the annual Trade Show including planning and promotion, establishing a theme, and recruiting exhibitors. It also works to establish owner/operator-vendor loyalty programs, and annually hosts a Regional appreciation dinner. This committee is limited to TAA Associate member (vendor/supplier) companies.

**PUBLIC RELATIONS/COMMUNITY OUTREACH COMMITTEE** - meets monthly and is responsible for promoting the Triangle Apartment Association to the general public, creating brand recognition of our Association and our industry; and creating a media relations program promoting the apartment industry. This committee oversees the TAA Speakers Network which speaks to high school seniors and college students about the responsibilities of renting, and participates in local Career Fairs to promote careers in property management. This group also spearheads the Association's ongoing community service projects which include the Komen Race for the Cure, and 'Mission imPossible,' which provides assistance to the Raleigh and Durham Rescue Missions.

**SPECIAL EVENTS COMMITTEE** - meets monthly and fosters networking forums for TAA membership through the development, planning and execution of various Association events. In 2010, Special Events is responsible for the following: (a) Bus tour (b) Trade Show, (c) TAA's Got Talent (d) Golf Tournament (e) Maintenance Mania, and (f) the annual Triumph Awards Banquet.

**Please sign me up for the committee(s) checked above. I make the commitment to become an active volunteer with the TAA!**

Name \_\_\_\_\_ Company or Property \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_ E-Mail Address \_\_\_\_\_

(please print email address legibly)