



After a 2-year hiatus, the TAA Bus Tour will be back this year! The Bus Tour provides a wonderful opportunity to join with other apartment industry and business professionals to see firsthand how the apartment market is evolving in the Triangle area, by showcasing the latest in architectural design, features and amenities at multiple apartment communities in the Triangle market. Triangle Apartment Market & Economic Forum focuses on the leading topics affecting the industry today. Learn firsthand how the Triangle market is faring in today's economic climate. Information will be provided about the current apartment market, economic and demographic trends impacting the Triangle, new construction and development trends, as well as financing trends.

## Presenting Sponsor

Apartment Finder

## Lunch Sponsor

Bland Landscaping

## Event Booklet Sponsors

Greenlight Building Service  
Johnston Supply

## Breakfast Sponsors

Apartment Guide  
Onofrio Construction  
Prosource Fitness

# BUS TOUR SPONSORSHIP FORM:

(Please check selection)

- PRESENTING SPONSORS (Bus Sponsors)** (Max of 2) \$1000 Investment
- Company logo on all marketing materials
  - Company logo and/or link on TAA's website as presenting sponsor
  - Listed and recognized as presenting sponsor on all pre-event promotions and post-event acknowledgments
  - 2-3 minutes to speak in between the forum and boarding the bus to all attendees
  - Signage at event
  - Full Page Ad or profile in event booklet (must be contributed)
  - Name badge ribbons denoting sponsor during event
  - Two complimentary bus passes for staff riding on bus with approximately 50 passengers
  - Opportunity to distribute any marketing or promotional material to all passengers
- LUNCH SPONSORS** (Max 3 at \$500 each)
- Listed and recognized as lunch sponsor on all pre-event promotions and post-event acknowledgments
  - Listed on website as event print sponsor(s)
  - Signage at event
  - Full-page, full color ad in event booklet
  - Name badge ribbons denoting sponsor during event
  - One complimentary bus pass for staff riding on bus with approximately 50 passengers
  - Opportunity to share a small table top display during lunch of promotional materials
  - 2-3 minutes to speak on the bus to the attendees

**EVENT BOOKLET SPONSORS** (Max 2)---**SOLD OUT**

**BREAKFAST SPONSORS** (Max 3)---**SOLD OUT**

- GIVE AWAY SPONSORS** (unlimited at \$100 each)
- Listed and recognized as give away sponsor on all pre-event promotions and post-event acknowledgments
  - Signage at event
  - Name badge ribbons denoting sponsor during event
  - Sponsorship will contribute to two large prizes that will be raffled off (one on each bus)

\*Prize determined by number of sponsors at this level. Examples could be Ipod, cash, or coach purse.

**YES!** I would like to sponsor the Bus Tour/  
Apartment Market & Economic Forum.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Payment:  Invoice Me     Visa, M/C, AmEx (fill out below)

Account number: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing address if different from above:

\_\_\_\_\_

\_\_\_\_\_

*Cancellations made after March 1st will still be responsible for the full fee.*