



A Dynamic Industry

Many people today **choose** apartment living because of the convenient and flexible lifestyle it affords. The apartment industry provides homes and communities for more than one-third of the country's population. As urban centers expand their boundaries and the new "Urbanism" development concept spreads into suburban areas across the country, apartments become an even more integral part of the communities in which we live, work and play. As the industry continues to change and diversify, property owners and management companies must hire creative and savvy professionals to meet the ever changing demands of today's renters and fulfill owner's financial objectives.

Fulfilling & Prosperous Career Path

Those who choose to pursue a career in the **Apartment Industry** typically begin in a **Sales and Marketing** or **Service/Maintenance Technician** position. This profession attracts those who desire to excel and compete in a unique and specialized field of the real estate sector of our economy. Many companies offer internal corporate training programs to develop associates while some encourage team member participation in the training and career development programs offered through the Triangle Apartment Association.

Opportunities & Choices

Working in this field allows many to enjoy the fulfilling rewards associated with providing homes and quality communities to its residents. Competitive salaries with bonus and housing incentives may also be available. Choosing a career in Property Management provides individuals with a path for future growth and prosperity in positions such as:

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| Leasing Specialist or Marketing Representative | Groundskeeper |
| Property Accounting Specialist/Bookkeeper | Service Technician |
| Assistant Property Manager | Assistant Service Manager |
| Property Manager | Service Operations Manager |
| Regional Property Manager | Regional Service Director |
| Marketing Coordinator or Director | |
| Training Specialist, Field Trainer or Training Director | |

For additional information regarding a career in the Apartment Industry and opportunities currently available, please contact the Triangle Apartment Association to be connected with an Industry Professional or visit us at www.triangleaptassn.org.

